



Vaccinate Virginia: 5 Lessons Learned

VLGMA Summer Conference • June 18, 2021

Dr. Danny Avula, Virginia Vaccination Coordinator and
Director, Richmond & Henrico Health Districts

Craig Fifer, State & Local Liaison for Governor Ralph Northam

Where We Are Today



COVID-19 in Virginia: Vaccine Summary



Dashboard Updated: 6/18/2021

COVID-19 Vaccinations in Virginia

Total Doses Administered - 8,782,457

People Vaccinated
with at Least One
Dose*

4,910,407

% of the Population
Vaccinated with at
Least One Dose

57.5%

% of the Adult (18+) Population
Vaccinated with at Least One
Dose
69.6%

People Fully
Vaccinated^

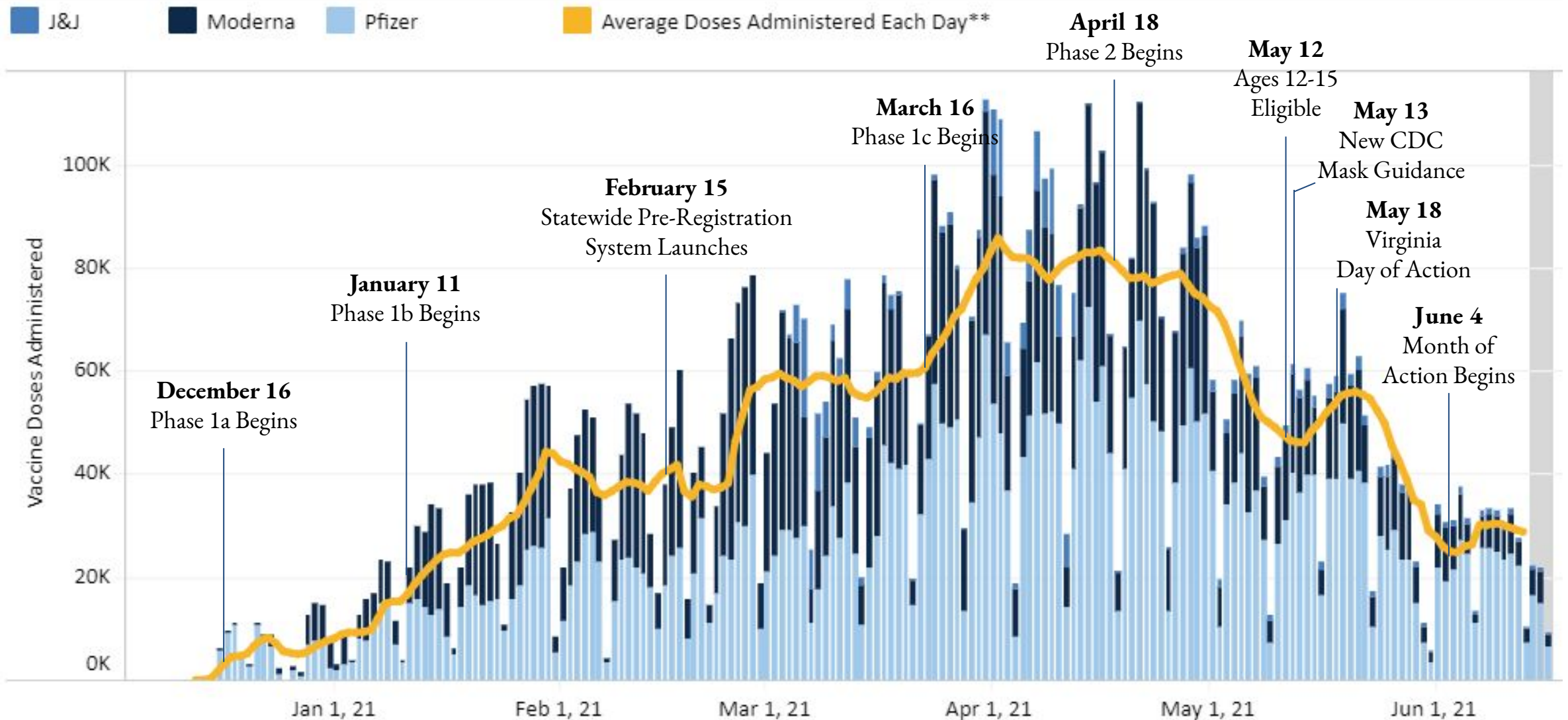
4,167,519

% of the Population
Fully Vaccinated

48.8%

% of the Adult (18+)
Population Fully Vaccinated
59.9%

How We Got Here



Lesson #1

All vaccination is local.

- Vaccinate Virginia represents an unprecedented effort to physically touch 8.5 million people.
- Every vaccination ends with one vaccinator and one patient in a local neighborhood.
- Planning and coordination at all levels are key, but they must support ground-level work.

Lesson #2

Partnerships are crucial.

- Public health emergencies require a whole-of-government approach that breaks down silos, especially between state and local government and between local government and local health districts.
- Government must also partner with health systems and providers, non-profits, businesses, volunteers, and the community itself.
- Partnerships must be cultivated in peacetime to be leveraged in crisis.

Lesson #3

Resiliency requires firmness and flexibility.

- We must stay true to core values and strategic plans, while also being nimble in day-to-day operations.
- Transparency and credibility are vital to community support and vaccine acceptance.
- Politics without science is dangerous, but science without politics is unrealistic.

Lesson #4

Community engagement is key.

- We need to fund genuine engagement that reflects and respects community diversity.
- Engagement requires robust, culturally competent staff who have developed relationships before they're needed.
- All areas of government can benefit from engagement, not just public health.

Lesson #5

Public health matters every year.

- We can't wait until a pandemic to invest in public health infrastructure.
- Public health must be integrated throughout all government plans and projects.
- The public health system itself will need to go through a recovery.
- Public health is a primary eligible use for locality ARPA funds.



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