



Thriving Together: Nurturing Health and Wellness Across Virginia Communities

VLGMA 2024 Summer Conference, June 5-7th

Marriott Oceanfront Hotel

Wednesday, June 5th

Day 1 Theme: Personal Wellness – Elevate Your Well-Being Journey

10:00 am-5:00 pm Registration

10:30 am–12:45 pm VLGMA Executive Committee Meeting

1:00–2:15 pm **Jay Foreman – Leadership Excellence – Elevate your Leadership Journey**

Join us as we launch the conference with Jay Foreman, a distinguished leadership trainer and speaker certified by John Maxwell. Jay will guide us in enhancing our leadership journey, focusing on personal wellness, excellence, and honing our skills.

2:15-2:30 pm Break

2:30- 4:00pm **KEYNOTE SPEAKER: Former Virginia Gov. L. Douglas Wilder**

4:00-4:15 pm Break

4:15-5:30 pm **Managing Adversity – Resilience in Response to the Virginia Beach Government Office Tragedy**

Jim Cervera, Former Chief of Police, Virginia Beach
Erin Sutton, Former Dir. of Emergency Management, Virginia Beach
Danielle Holstrom, Former Director & Emergency Management Coordinator, Virginia Beach

Explore Virginia Beach's journey of resilience following the May 31, 2019 mass shooting. Learn about the city's proactive CIRA training history, showcasing preparedness outcomes. Discover the crucial role of organizational and victim support during and after the event, emphasizing community well-being. Celebrate champions for recovery and glean insights into building resilient communities.

5:30-6:15 pm Reception at the Hotel

6:15-7:30 pm Dinner at the Marriott

Thursday, June 6th

Day 2 Theme: Organizational Wellness – Cultivating A Culture of Health

7:30 am-4:00 pm Registration

7:30–8:30 am Breakfast

8:30–9:00 am **Welcome – Tim Fitzgerald, VLGMA President**

- Marcia Mashaw Outstanding Assistant Award Presentation
- Welcome from Bobby Dyer, Mayor, City of Virginia Beach

9:00–10:15 am **How I Manager Session – Resilience – Bouncing Back – Our Stories**

Sara McGuffin, Town Manager, Town of Amherst

Rick Bremseth – Town Manager, Town of Purcellville, retired Navy Captain,
Commander of Navy SEAL Team EIGHT

Loudoun County Combined Fire/Rescue System – Asst. Chief Travis Preau and Kristin
Moore, Behavioral Health Coordinator

Moderator: Peter Stephenson, VRSA, retired Town of Smithfield Manager

Gain inspiration from your peers as they share their experiences navigating significant personal and workplace challenges. Discover firsthand how they've overcome adversity and persevered through difficult situations. Be uplifted by their stories of resilience, offering encouragement and valuable lessons in facing life's toughest hurdles.

10:15–10:30 am Break

10:30–11:45 am **KEYNOTE SPEAKER: Dr. William A. Hazel, Jr. – Resilient Communities Through Government Leadership**

Gain insights from Dr. William A. Hazel, Jr., a distinguished public servant with vast experience as Senior Deputy Executive Director at Claude Moore Charitable Foundation and former Secretary of Health and Human Services for the Commonwealth of Virginia (2011-2018). Join us as Dr. Hazel shares his expertise as a respected advocate in health, community wellness, and human services. Discover how our organizations can play pivotal roles in fostering healthy communities, navigating obstacles, building organizational resilience, and seizing opportunities to innovate for upcoming health and human service challenges.

12:00pm–1:00 pm Lunch

12:00pm-12:50pm Joint Communications and Networking Committee &
Civic Engagement Committee Meeting

1:00–2:30 pm

Economic Development’s Role in Resilient Communities

Buddy Rizer – Executive Director, Loudoun County Dept. of Economic Development

Nina Rezai – Economic Development Manager, Campbell County

Natalie Guilmeus – Economic Development Director, Town of Vienna

Steve Harrison, COO, Hampton Roads Alliance

Moderator: Carl Rush, Chief Equity Officer, Loudoun County

Engage with voices from across the Commonwealth as they share innovative and impactful initiatives driving Economic Development. Explore the pivotal role economic development plays in fostering the success and resilience of our communities. Gain insights from leaders at the forefront of the field as they discuss the latest trends shaping the economic development sector.

2:30–2:45 pm

Break

2:45—3:45pm

Session – Local Government Manager’s Role in Community Leadership

Tim Fitzgerald, VLGMA President and Augusta County Administrator

Eric Campbell, Executive Manager, The Berkley Group

Flowing out of the National Academy of Public Administration’s “Grand Challenges” initiative, state associations are being asked to weigh in on the future of local government and the manager’s role in community leadership. Questions include:

What is community leadership?

How do we define the role of the manager in contemporary community leadership?

What role does data serve in identifying issues that should be advanced in the community?

What is the definition of “neutrality” in the actions of local government managers?

What can we do individually and collectively to balance the tension of being politically neutral and a reformer?

What does the ICMA Declaration of Ideals mean to today’s local government manager?

Should the Declaration of Ideals be amended to reflect today’s current challenges?

4:30 pm

Practicing Healthy Workplace and Partnerships / Activity – Outside

Join your colleagues on the beach for team activities, including cornhole, beach volleyball, kite flying, and more.

6:30 pm

Reception at the Beach Bar

Come mingle and network with fellow attendees at the Marriott outdoor terrace for a relaxed outdoor reception, generously sponsored by our partners. Enjoy the sounds of local music performed by renowned entertainers and soak the summer sunshine. Following the reception, dinner plans are up to you to explore.

Friday, June 7th

Day 3 Theme: Community Wellness – Building Resilient Communities

7:30-11:00 am Registration

7:45–8:45 am Breakfast

8:00–8:45 am Member Support Committee Meeting

8:00–8:45 am Strategic Planning Committee Meeting

9:00-9:15 am **President Remarks and Announcements and Sponsor Prize Drawings**

9:15-9:30 am **ICMA Updates**

9:30–10:30 am **Innovative Ideas in Developing Healthy & Resilient Communities**

Monica Smith-Callahan – Deputy County Manager, Henrico County

Traci DeShazor – Deputy Administrative Officer of Human Services – City of Richmond and former Deputy Secretary of the Commonwealth

John Patrick Clair, Chief of Police, Town of Marion

Margaret Graham, Director-Mental Health, Substance Abuse, and Developmental Services, Loudoun County

Dr. Ramia Gupta, Clinical Medical Director- Mental Health, Substance Abuse, and Developmental Services, Loudoun County

Moderator: Valmaire Turner, Interim City Manager, City of Fairfax

Gain invaluable insights from frontline practitioners as they navigate challenges within their communities. Explore the latest practices in cultivating healthy and resilient communities amidst adversity. Delve into discussions on effective strategies for managing issues such as homelessness, the opioid crisis, mental health support services, and aging populations.

10:30-10:45 am Break

10:45 am-11:45 am **KEYNOTE SPEAKER: Stacey Brayboy – Our Role in Supporting Healthy Communities**

Ms. Brayboy brings a wealth of experience and knowledge leading state, federal, and non-profit programs to advance policies to improve health outcomes in communities. Hear her experience, how our communities can be a key player in these critical areas, and how she has seen communities bring success for citizens most at risk, especially minority populations.

11:45 am VLGMA Business Meeting (for all members)

